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Orientation Program Is Scheduled Today

The Ithacan

Member
Associated
Collegiate
Press



Published by and for the students of Ithaca College

Vol. 31

Wednesday, February 10, 1960

No. 12

Twelve Candidates Are Chosen for 'Rose' Honor

Twelve Ithaca College women have been selected to compete for The Rose of Delta Sig honor, bestowed annually by Delta Lambda, the campus chapter of The inter-national fraternity of Delta Sigma Pi.

Five finalists will be selected from this group, and announced sometime in March.

Announced March 12

The Rose of Delta Sig will be selected from these five, and announced at the Delta Sig dance, March 12.

Each local chapter sends a picture of its "Rose" to Hollywood, California where it will be judged by Ed Sullivan and Barbara Britton.

Last year's local winner, Miss Bonnie Jo Marquis, was selected as the International Rose of Delta Sig, by judges Lucille Ball and Desi Arnez.

Miss N. Y. State

Bonnie Jo is the present Miss New York State, and was one of the ten finalists in the Miss America Contest.

The local selection will be made by the brothers of Delta Sig. Committee co-chairmen are Frank Beninati and Dave Fialkoff.

Varsity Gridders Resume Series With West Chester

The Ithaca College varsity gridders will resume competition with powerful West Chester, (Pa.) State for the first time in 14 years next fall.

Ithaca Graduate Manager of Athletics Carlton Wood announced that the Bombers will tangle with the Rams in the season's opener, Sept. 24, at West Chester.

The game will replace East Stroudsburg (Pa.) Teachers on the Ithaca schedule.

Defeat Villanova

The Rams last season included Villanova among their victims in making a 7-1 record for the season. They ranked seventh among the small colleges of the country in rushing defense, while Ithaca was sixth in total defense.

Ithaca had a 5-2 record for the season, its losses to East Stroudsburg and Cortland State being by one touchdown.

Glenn Killinger, West Chester coach for the last 22 seasons, was guiding the Rams when the grid

(Continued on page 5)



ROSE OF DELTA SIG candidates are (l-r): row one: Barbara Paratto, Judy Smith, Carol Segel, and Bonny Baker, Row two: Peggy Stewart, Barbara Magee, Lorna Maloney, Jean Warren, Mimi Teleisha, Joan Sensemeyer, Dottie Ray, and Stephanie Peiper.

Television Shows Announced for Spring Semester

The Ithaca College Television-Radio Department has announced the new program schedule for the spring semester.

Under the supervision of Ted Kavanau, program director, WICB-TV will present six live hours of television programming a week.

Thirteen programs will be presented.

Local News Show Set

Newsroom, the only television news show in the local area, will be aired three nights a week this semester.

Following is the new television program schedule:

* * *
Monday: 6:00-6:15 *Newsroom* (B. Benfield); 6:15-6:30 *Critic's Weekly* (Jared Brown reviews drama, film and TV); 7:00-7:30 *Great Religions* (each week a practitioner discusses his faith); 7:30-8:00 *Tempo* (Live classical music)

* * *
Tuesday: 7:30-8:30 *Controversy* (Panel) *Frank Kolmin Tax Pgm.* (TBA)

* * *
Wednesday: 6:00-6:15 *Newsroom*; 6:15-6:30 *Ede Stewart Show* (pops); 6:30-7:00 *Teen Grand Jury* (Ithaca High students); 7:00-7:30 *Symphonic Images* (Great Music and Great Master paintings)

(Continued on page 5)

CORRECTION

The number of students in the Ithaca College Arts and Science School was incorrectly stated as "55" in the January 20 issue of The ITHACAN.

The actual enrollment is 550.

Event Geared For January Students

An orientation program for new freshman and transfer students is scheduled for 4 p.m. today in the College Theatre.

This is the first time in recent years that such a program has been held for incoming January students at Ithaca.

Greg Aversa, president of the Student Council, will open the program with an introduction of the freshmen officers, elected last November.

They are: Jim Aversa, president; Lou Ricks, vice-president; Nancy Figard, secretary; and Gary Gillan, treasurer.

Representatives of the Student Council, and the various religious organizations, fraternities, sororities, honor societies, clubs and publications of the college will speak to the group.

Dr. Earle E. Clarks, Dean of Students, will also speak briefly to the group.

Recital Series Starts Sunday In Music Hall

The Ithaca College School of Music will present a faculty recital series beginning this Sunday at 8:15 p.m. in the College Music Hall.

Professors Carl Wickstrom, clarinet; Robert Perry, violincello; and Willard Brask, piano, will present the following program:

Sonata in B flat Major, K. 333, Mozart: Allegro, Andante, and Al-

"Scampers" Continues Tonight

The annual all-student, drama production, "Scampers" continues tonight through Saturday at 8:15 p.m. in the College Theatre.

"Scampers", which opened last night, is directed and produced by students, and this year's production is an original musical comedy,

Oh Say Can You See.

Jared Brown '60 and Charles Moss '61 are the co-authors of the book and lyrics, and Kenneth Lauber, '63, wrote the musical score. Brown is also director of the play.

Bernie Ruttenberg, '60, is the production manager, and Bob Thompson, '60, is the stage manager.

All proceeds from the production go into a senior loan fund under the directorship of Oracle, the Ithaca College Senior honor society.

legetto grazioso.

Sonata No. 2 in E flat Major, Op. 120, Brahms: Allegro amabile, Allegro appassionato, and Andante con moto—Allegro.

Suite in E flat Major for violin-cello solo, Bach: Preludium, Allemande, Courante, Sarabande, Bourree I, Bourree II, and Gigue.

Trio No. 4 for Piano, Clarinet and Cello, Op. 11, Beethoven: Allegro con brio, Adagio, and Allegretto.

Bombers Suffer Defeat To Brockport, 73-71; Meet Buffalo University at Boynton Tonight

by Gary Gillan

A hustling quintet of Golden Eagles from Brockport State Teachers fought an uphill battle last Wednesday night at Boynton Gym, and handed the Ithaca College Bombers their third defeat of the season, 73-71.

The Bombers who have won seven and lost three to date will be in action again tonight at Boynton Gym against the University of Buffalo.

IC got off to a fast start against Brockport as it jumped to an early 18-10 lead. However, Brockport led by Joe Kraft and Pete Steele managed to tie it up at 25 midway through the first half.

Close First Half

With Kraft and Steele hitting consistently for Brockport and Ed Sharpe and Paul Mueller connecting for IC, the remainder of the first half was nip n' tuck.

Newcomer to the varsity, John Hewes, rounded out the first half scoring with a jump shot to tie the score at 39 at the intermission.

The first three minutes of the second half looked like IC might make a rout of the game as the Bombers hit for 11 straight points before Kraft could find the range for Brockport.

Led by Sharpe, Liebrock and Slonis, the Bombers increased their lead to fourteen points, 55-41, at the six minute mark. At this point Kraft and Steele began popping shots from all over the floor with amazing accuracy, and the Bombers lead was whittled to nothing.

Kraft connected for seven baskets during the spree, and the Bombers led by only 59-58.

Steele hit for Brockport to give it the lead, 60-59.

Sophomore John Hewes converted two foul shots, and Ken Slonis and Sharpe hit from the field to give the Bombers a 65-60 lead.

Sharpe Leads Ithaca

Two baskets by Steele cut the lead to one, 65-64, but once again, Ed Sharpe, who turned in one of his finest games of the season, hit from the pivot, upping the lead to three.

Kraft then dropped in two long jump shots, but Sharpe connected again, this time with a hook shot,

and the Bombers led 69-68.

Three charity tosses by Brockport made it 71-69 with one minute to go.

Hewes tied the score again with another brace of free throws, but the Bombers could not contain Kraft, as he drove through again to score with what proved to be the winning basket, with thirty seconds remaining.

Bombers Hit 41%

IC managed to get off a couple of desperation shots in the last 15 seconds, but all was in vain.

The shooting combination of Kraft and Steele, who scored 32 and 24 points, respectively, proved to be too much for the Bombers.

IC shot a creditable 41% from the field, but Brockport hit an astounding 53%.

Sharpe was high man for the Bombers with 24, his varsity high. Paul Mueller hit 12 and teamed with Sharpe in pulling down the majority of IC's rebounds.

John Hewes, making his varsity debut collected 10 points, including four clutch foul shots in a respectable performance.

A Golden Opportunity

Today, at 4:00 p.m. in the College Theatre, the Ithaca College Student Council is presenting an Orientation Assembly for the incoming Freshmen and transfer students.

The purpose of this program is to introduce to the new I. C. students, the various organizations, (scholastic, religious, etc.,) on campus.

This is the "Golden Opportunity" for all new students to learn about the College's extra-curricular activities first hand and start off the semester on the right foot. Hope to see you there.

Congratulations, SAI

Congratulations are in order for those responsible for the successful, second annual "Greek Sing" held last Friday at the Seneca Gym.

The Sigma Alpha Iota sponsored affair seems to have caught on as one of the highlights of the College year.

The attendance, estimated at 600 or better, indicates the popularity of the competitive event, in which each of the campus fraternities and sororities sings two or three numbers, with judging based upon originality, content, and presentation.

To attract almost 50% of the student body at a "Music Event" is really something at Ithaca College.

It could be a sign that the indifferent IC student has become a thing of the past, and perhaps "school spirit" will be further evidenced by increasing attendance at future extra-curricular events.

The Ithacan

Published weekly by and for the students of Ithaca College

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The views of columnists and editorials used in this paper do not necessarily reflect the views of Ithaca College. Any contributions from the students or faculty will be printed depending however, on available space and general interest value as judged by the editorial staff. All contributions must be signed, but the name will be held upon request.

Phone: 2-2431, ext. -21; After 5 — 2-2433

AS
IC
IT

by
art
Cohen

COFFEE

Ever since the invention of the coffee cup, people (college students especially) have been complaining about getting a lousy cup of coffee.

For the inexperienced caffeine connoisseurs, we are offering a few secrets for enjoying a "good" cup of coffee.

Before we consider the "fluid" we must consider the container. These range all the way from paper cups and mugs to china cups and the demitasse cups (where you get a nickel's worth of coffee for a half dollar).

The containers also come with all sorts of accessories, such as lip stick, spoons, cigarette ashes and even soggy cigarette butts on occasions.

There is also a vast difference in the varieties of coffee. Judging from some of the local establishments, coffee usually comes either thin as dish water or able to steam the wall paper off the wall at ten paces.

Putting aside all of the petty complaining about coffee, there is one thing I am sure everyone will agree on. You know, there's something about boiling coffee over a camp fire in an old carbon charred coffee pot, during the middle of the winter that really gives you a lousy cup of coffee.

HICKMAN TO SPEAK

Next Wednesday, February 17, Dr. Warren L. Hickman, will speak on "Nazism Today" before the Ithaca College Government Club. The meeting is scheduled for 7:30 p.m. in room 26 of the Annex. The meeting is open to all students.

SUMMER EMPLOYMENT

A full list of Summer employment opportunities is available at Dean Clarke's office. The directory includes summer employers in the United States, including Resort Hotels, Business, Industry, and Government.

SENIOR CLASS

The next Senior Class meeting will be held at 4 p.m., February 18, in room 22 of the Annex. President Dillingham will speak about the graduation exercises. All seniors are asked to attend.

PIN SALES CONTINUE

The Senior Class has extended its pin sale. Pins will be available for the next two weeks in the Annex. Prices start at \$1.25, and they are available for all classes.

NEW COPY EDITOR

Gloria Compagnone, a freshman in the College of Arts & Sciences, has been appointed to the recently vacated post of copy editor of The ITHACAN.

KEN MURRAY

The Mass-The Individual-And TV

For some months now we have been drawn into the controversies which have developed within the television industry. Since we were at one time a student in a "radio-television school", and because we have since then participated in commercial radio and television operations at a local level, we have listened with bended ears to all the discussions of what is wrong—and right—with television today.

There has certainly been a great deal of talk for us to bend our ears to. Probably countless numbers of "TV people" have recently been re-examining the state of television and its responsibilities to our society, and the role of mass communications to our society, and the effect of television on educators, and the effect of television on non-educators, and the effect of television on just about everything and everybody else around.

The one thing that impresses us about all this talk (aside from its imposing quantity) is the fact that so much of it is based on the assumption that television is the greatest thing since the wheel and that TV people are prophets of a great new important age of "mass" influence.

A great many TV people with whom we have talked have assured us that television has more potential in "influencing the public" than any other form of communication ever invented. A great many of them have told us that television, if properly used, can be an instrument of inducing great changes (presumably for the better) in our society.

(This aim of TV people is an admission that there are faults in our society, and that these TV people wish to see certain changes made. In this respect we are in agreement with the TV people. We too, think there are faults in our society, but we disagree with the TV people when they say that television will be the great instrument of change.

It is our argument that television cannot be the instrument of change, and we will explain why we believe this.) A great many TV people have also told us that television can educate and teach our "masses" what they should know about our society. They have told us that television is a great force to "lift the level of the Masses", and "educate and inform our citizenry".

These are the things that they (the TV people) have told us; or at least these are the things that some of them have told us. The ones who have told us these things are the young idealists of the television business or industry, or racket, which ever you choose to call it (and all these names have

been applied to it at one time or another).

And the ranks of this group of young idealists are swelling because more and more young people entering television are coming to the realization that the whole basis of television today—a business, private enterprise basis, exploited for profit by all the phony baloney of modern advertising—is base, unsatisfying, and downright worthless.

They have come to this realization, and they seek something better for television; something better at least, than all the phoniness and high pressure pitchmanship in modern radio-television broadcasting.

The solution which they have come up with is to utilize television potential of "mass influence" as a great education device. (There are various proposed means of doing this, and TV revisionists favor one or another of these schemes. The main differences in these schemes are the degree to which they purpose changing the existing broadcast system.

This idea of using television as a sort of super-duper adult education program is tied in with the idea of "changing" (for the better) the values and goals of "the mass".

The TV education idealists would use television to "serve the public", to "inform the public", "to educate the public", and to implant in the public all the good and worthwhile ideas and ideals of the world.

We have nothing particularly against such an idea. However, the thing that makes us shake our head whenever we hear an advocate of such a scheme sound off is the idea of the importance of "the mass" in their thinking.

The emphasis of the talk of these TV people is always on "the mass", or "the public". We wonder, Do the TV people, if they are sincere about changing American values, really think that they can do the job by appealing to "the mass"? Apparently, from all that we have been able to find out, they do.

The idea of the TV people is to initiate change by influencing the great unknown, untouchable, conglomerated fictional mass called "the public".

But then, it is, we suppose, only natural for TV people to think in these terms for it is one of the cardinal rules of radio-television broadcasting that "the people", "the masses", are television's natural realm. This idea is more or less accepted as a fact which is inherent in the nature of "mass communication"—the very foundation of radio-television broadcasting.

The fact that "the mass" is televisions meet we do not deny, for we accept the fact that this is true. Mass communication is for the mass. The thing that we do disagree with in this realm of mass relationships is the idea of the

(Continued on page 5)

Campus Calendar

FEBRUARY 9-13

Student Scampers Production, Oh Say Can You See, Theatre—8:15 p.m.

SATURDAY, FEBRUARY 13

Frosh Wrestling vs. Alfred Tech at 6:30 p.m., here, Varsity Wrestling vs. Alfred at 8 p.m., here

SUNDAY, FEBRUARY 14

Faculty Chamber Music Recital: Robert Perry, violoncello; Carl Wickstrom, clarinet; and Willard Brask, pianist. Music Hall at 8:15 p.m.

WEDNESDAY, FEBRUARY 17

Brass Ensemble Recital—Robert Prins, conductor. Music Hall at 8:15 p.m.

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Caribbean Study Program Offered

A six-week study program in the Caribbean for teachers and workers in educational, social and recreational fields, and students in this line has been announced by the Ithaca College Graduate Studies department.

The program, which is to cover the Caribbean area, especially Puerto Rico and the Virgin Islands, will commence in July.

The Caribbean study program follows suit in a series of "Study Abroad" programs already announced by the school's graduate department.

Clarke Director

It is offered by Ithaca College with the cooperation of the Inter American University of Puerto Rico at San German, Puerto Rico.

Dr. Earl E. Clarke, Dean of Students and Professor of Education at Ithaca College, will conduct the program, assisted by Mrs. Clarke who is a former resident educator of Puerto Rico.

The President and faculty of the Inter American University of Puerto Rico will also assist en spot.

Started in 1956

Dr. Clarke was an educator at the Inter American University of Puerto Rico, where he was the executive Vice-President for two years, and acting President for one and one-half years, before he joined the staff of Ithaca College.

Dr. Clarke and Dr. William Grimshaw, the director of Ithaca College graduate studies, are credited with the foundation of this particular program, which started in the summer of 1956.

Clarke's Fifth Trip

The Caribbean program is designed to give interested candidates first hand knowledge about the religion, education, culture, economy, government, and history of this area.

Dr. Clarke who will be conducting his fifth trip to Puerto Rico, stated: "It is my purpose to bring about a closer relationship and understanding of the people of this outlying part of the United States with the people of mainland United States."

To Leave July 3

The group will leave New York City from Idlewild Airport for San Juan on July 3.

It is due to return on August 13.

Those who are interested must apply before March 31.

Inquiries are to be addressed to Dr. William Grimshaw, the director of graduate studies, Ithaca College.

WICB Radio Positions Announced

The new WICB radio positions were announced this week for the spring semester by the Department of Radio and Television of Ithaca College.

Program director is Dick Bell.

Al Faust will head the news, sports, and special events department.

The technical director is Arnie Reif, and continuity will be handled by Bill Coleman.

The record library will be headed by Bob Kolly.

The station will program the AM separate from FM, and both will sign on at 6 p.m. Monday through Friday.



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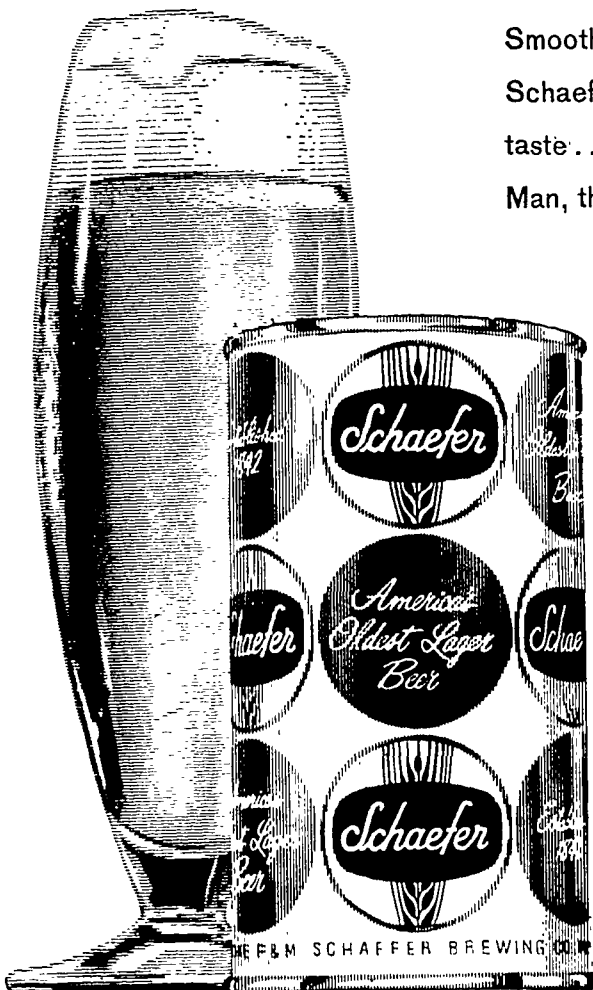
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Matmen To Meet Alfred

Colacecchi Leads Frosh Hoopsters

by Jim Aversa

IC's basketball frosh, now sporting a 9-2 won loss record, owe a great deal to the versatility of 6'1" Paul Colacecchi, who has compiled 239 points in eleven contests to sport a fine 21.8 average.

Along with being the team's most consistent scorer, Colacecchi has been the playmaking and defensive spark plug responsible for the success of the junior Bombers.

Paul hails from Corning, N. Y. where he starred in baseball and basketball at Corning Northside High School.

High School Star

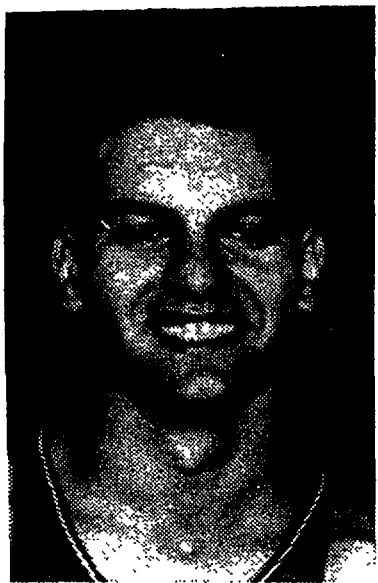
He scored 844 points in three years of varsity basketball competition, averaging better than 18 points per game.

In his junior year, the 185 pound athlete was named to the All-Steuben County team, and the following year he led his team to a record-setting 16-2 season.

The Colacecchi talents, however, are not limited to the hardwoods as Paul came to IC with an equally as bright baseball background.

Right-handed Pitcher

A right-handed pitcher, Paul compiled an 11-4 high school record, and earlier in his career pitched four consecutive no-hitters in leading his team to a runners-up berth in the Babe Ruth League State Finals.



PAUL COLACECCHI

... promising freshman basketball

Be it scoring baskets or pitching strikes, Paul Colacecchi, '63, is sure to bring about many an unpleasant moment to IC opponents in the next three years.

The Ithaca College mat squad, now 4-3 on the season, will entertain the Alfred University Saxons Saturday evening in the Seneca Gym.

This is the second in four home matches which will round out the season. The Bomber frosh will meet Alfred Tech in the opening matches at 6:30 p.m., with the varsity squaring off at 8:00 p.m.

Lose to Lockhaven

Last Wednesday the Ithacans made their second unsuccessful invasion of Pennsylvania as they were soundly defeated by powerful Lock Haven State Teachers, 25-5.

Only a pin by heavyweight Jack Stanbro in the final match of the evening averted a shutout.

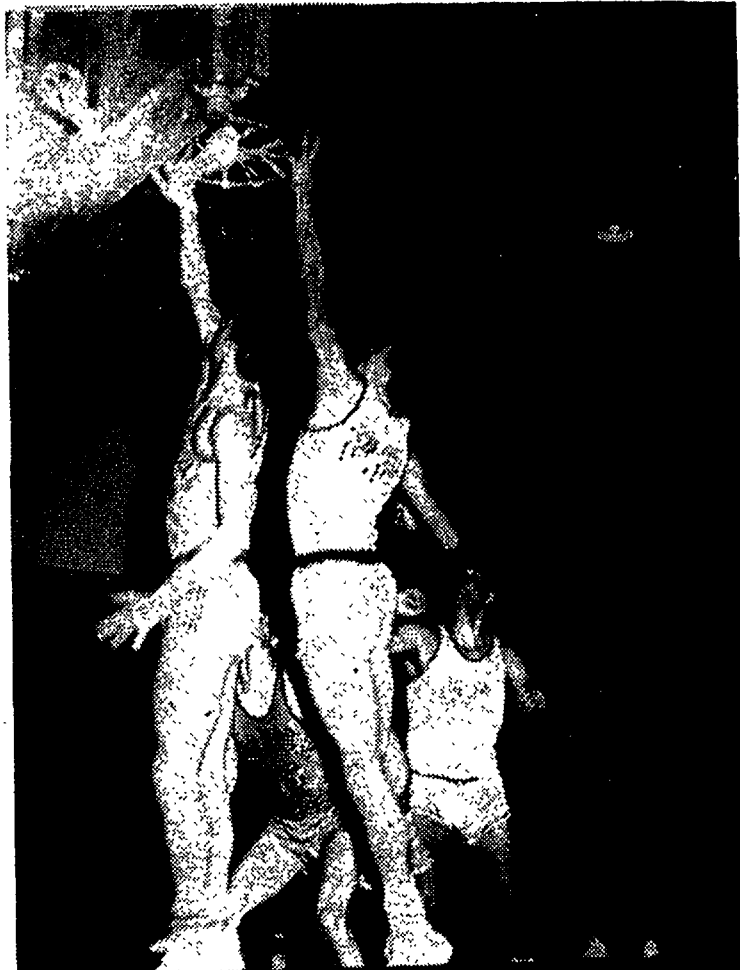
The Bombers regained their winning ways on Saturday afternoon by whipping the University of Buffalo matmen, 22-12.

Joe Sangiorgi and Dan Drew pinned their opponents and Weldon Canough scored a decision for the Blue and Gold. Also swelling the final margin were draws by Jim Valentine and Gary Hatch and five points awarded to Jack Stanbro on a forfeit.

Freshmen Win

The Frosh hit the win column for the first time this season, defeating their U.B. counterparts, 28-6.

Following the Alfred meet, the Bombers will play host to Rochester Institute of Technology and Oswego State Teachers on succeeding Saturdays. Frosh contests will precede the varsity encounters on both dates.



ED SHARPE, (22), Ithaca center who scored 24 points in a losing cause against Brockport last Wednesday, goes up for a 2-pointer. Paul Mueller (42) is the other Ithaca player.

College Televises Wrestling Meets

Ithaca College will televise three varsity wrestling meets in what is believed to be the first activity of its kind by an educational television station.

The University of Buffalo wrestling meet was aired at 2:30 p.m. Saturday, and the Alfred and Oswego State meets will be televised at 8 p.m. on February 20 and 27, re-

spectively, over Channel 2 of the community coaxial cable system for Ithaca area viewers.

The broadcasts are under the direction of the Department of Television and Radio of Ithaca College.

John Floros, of Ithaca, wrestling referee and former Cornell grappler, will assist in the announcing.

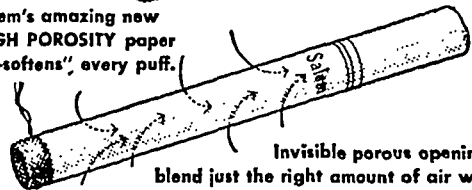
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Each puff on a Salem draws just enough

fresh air in through the paper to make the smoke taste even softer, fresher, more flavorful. If you've enjoyed Salem's springtime freshness before, you'll be even more pleased now. Smoke refreshed, smoke Salem!

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Intramural League Ends First Round of Scheduled Games

At the end of the first round of Phi Epsilon Kappa's Intramural Basketball League schedule, two teams, the "Has-Beens" and Phi E. K. are undefeated and leading their respective divisions.

The "Hatchetmen", with a 4-1 record, are leading division three.

Ben Morselli of the Hatchetmen is the league's leading scorer, posting a 25.8 per game average for five games.

League co-chairmen are Bruce Garnish and Steve Mack.

Standings:

Division One		
	Won	Lost
Has-Beens*	5	0
Paions	3	2
Owls A.C.	3	2
Maffia	3	2
Calculators	1	4
Whirlpools	0	5
*Do not count in final standings		
Division Two		
	Won	Lost
φEK	5	0
Angels	3	2
Feapickers	2	3
Bullets	2	3
Shamrocks	2	3
Alley Hoops	1	4

Ken Murray

(Continued from page 2)

importance of "the mass" in determining basic ideals.

Most of them propose only "revising" the present system; plans for scraping the present system altogether are generally considered too radical and are often called "crackpot".

Personally, we think that "the mass" is not the primary determinant of values and ideals in our society. Television is for "the mass", but is it "the mass" that really matters? We think not.

We think it is not the mass, but the individual, which is important and we seriously doubt the potential of television to have any effect on the "individuals" which make up television's "mass" audience. To be perfectly truthful we think that the idea of the importance of the "mass" is a big bunch of bull.

Now of course, no TV person

Division Three		
	Won	Lost
Hatchetmen	4	1
Yellow Jackets	3	2
Hummers	3	2
Rebels	2	3
Rinky Dinks	2	3
Bad Cats	1	4
Leading Scorers		
Ben Morselli	Hatchetmen.....	25.8
Bob Lemke	Pea Pickers.....	22.6
Bob Serafin	Hummers.....	22.4
Dave Rice	Yellow Jackets.....	20.8
Art Meyer	Paions.....	19.0

Television

(Continued from page 1)

Thursday: 8:00-8:30 *Music Man* (Best Jazz and Pop bands in town).

Friday: 6:00-6:15 *Newsroom*; 6:15-6:30 *Lockerroom Outlook* (Bernie Ruttenberg reviews the sports week); 6:30-7:00 *Community Spotlight* (Roy Colle looks at community goings-on).

would ever accept this premise because if he did, he would be denying the theory that television is the great initiator of change in our society. To deny the premise that the mass decides values is to deny the power of television to influence the values in our society.

To do this only leads to the somewhat shocking thought that television will never be able to solve any of the problems that haunt the conscience of the materialistic, success orientated America of 1960.

Now, we don't want to convey the impression that the idea of the importance of the mass is something exclusive to TV people. The worship of the mass is everywhere today. Students of economics, and sociology are eager to explain the importance of the various "aggregates" in our society.

Social scientists and modern experts in "popular opinion" are often so group orientated that they can see nothing but groups and

(Continued on page 6)

Freshmen Defeat Brockport

The Ithaca College Freshmen Bombers raced to their ninth victory in ten decisions last Wednesday, downing the Brockport Frosh, 95-84.

The Bomber yearlings were paced by Paul Colacecchi, who put on a fantastic show of shooting accuracy in the second half as he connected on 11 of 15 field goal attempts, the majority of which were long jump shots.

Colacecchi was the game's high scorer with 31 points, 25 in the second half. Gary Gregorka followed with 19.

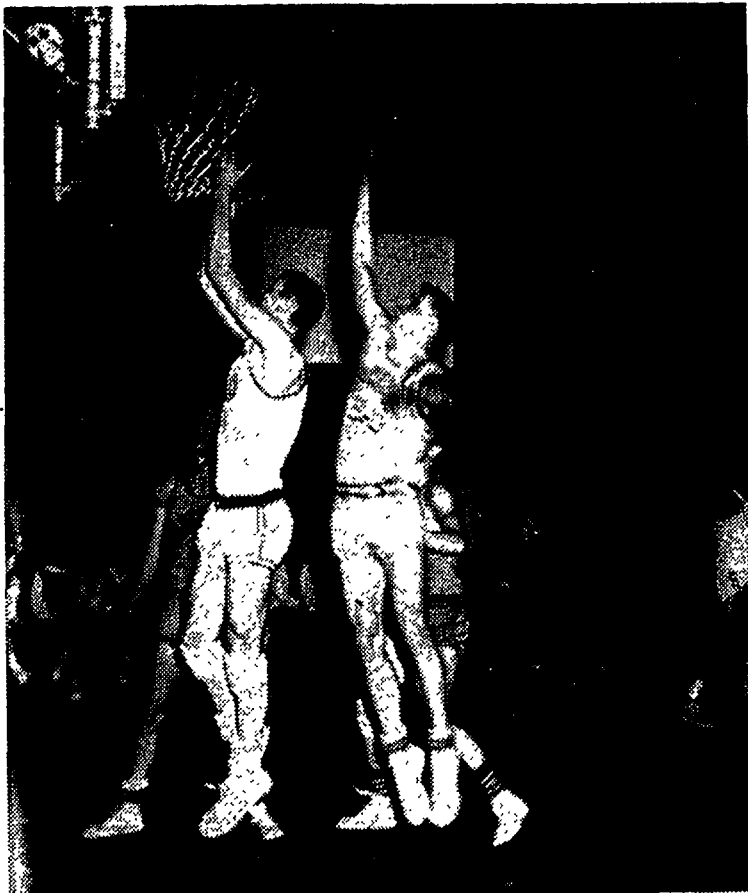
Varsity Gridders

(Continued from page 1)

series with Ithaca was going on. The five-game series began in 1937 and ended in 1946, with West Chester out in front 4-0-1.

Coach James A. (Bucky) Freeman, now varsity baseball coach, was piloting the Bombers. The Ithaca coach is now Dick Lyon, Colgate '47.

Two years ago under Lyon the Bombers had a 6-1 record and were first among the small colleges of the nation in rushing defense, and second in total defense.



JOHN HEWES jumps for two in Brockport game at Boynton last Wednesday. Bombers lost, 73-71. (Story on page one; other picture on page four.)

Clyde Cole Honored By Physical Education Group

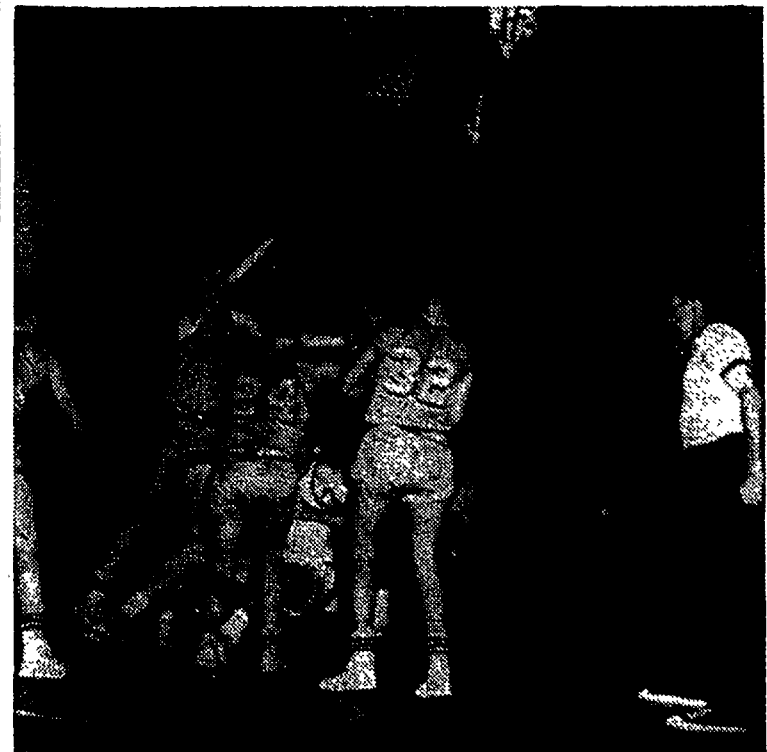
The New York State Association for Health, Physical Education and Recreation honored Mr. Clyde Cole, former professor of physical education at Ithaca College, at its Annual State Conference held in the Hotel Statler, Buffalo, New York, January 22-26.

Clyde Cole was presented a citation in "recognition of a life of distinguished educational service to the youth of New York State."

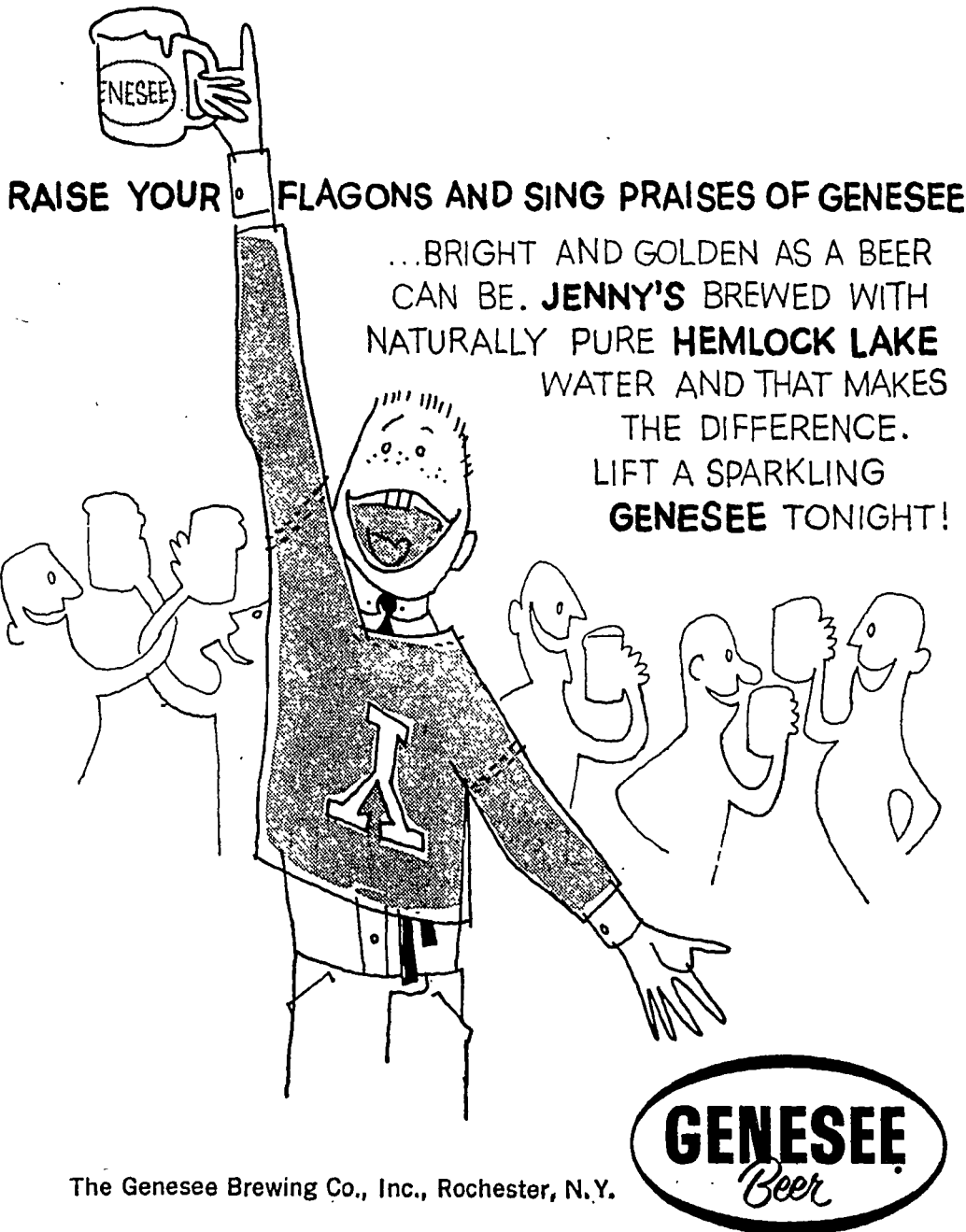
Raymond Glunz, when presenting Cole with the Association's highest honor award, recognized the many contributions which Cole has made to education during the past twenty-five years. Glunz, in making the presentation commented:

"Clyde, in honoring you as one of its own, the New York State Association..."

(Continued from page 6)



WHA HAPPENED? Ed Sharpe, Ithaca Center, is barely visible as he falls to the floor surrounded by three Brockport players. He was tied up for a jump ball. Action occurred in second half.



RAISE YOUR FLAGONS AND SING PRAISES OF GENESEE

...BRIGHT AND GOLDEN AS A BEER CAN BE. JENNY'S BREWED WITH NATURALLY PURE HEMLOCK LAKE WATER AND THAT MAKES THE DIFFERENCE. LIFT A SPARKLING GENESEE TONIGHT!

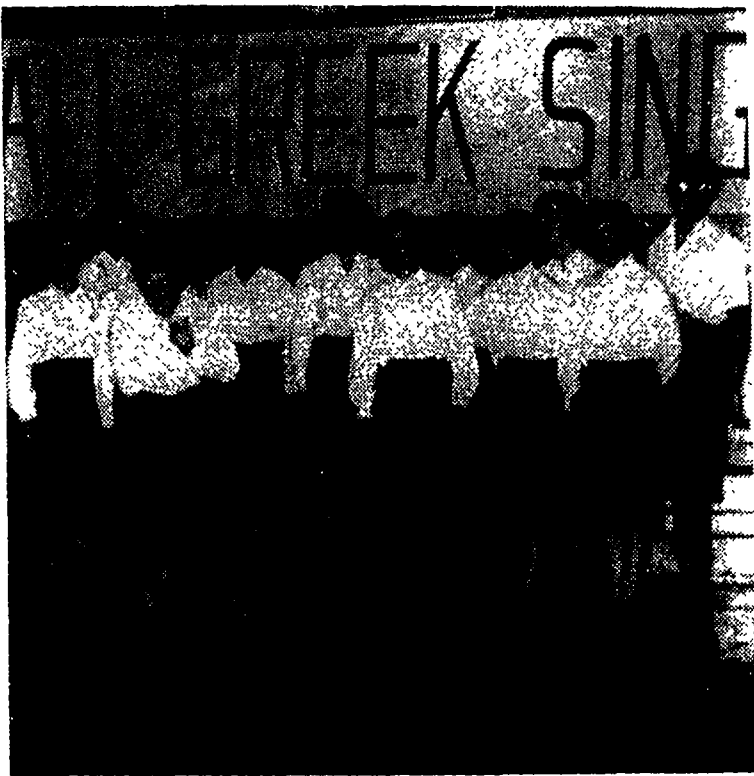
GENESEE
Beer

The Genesee Brewing Co., Inc., Rochester, N.Y.

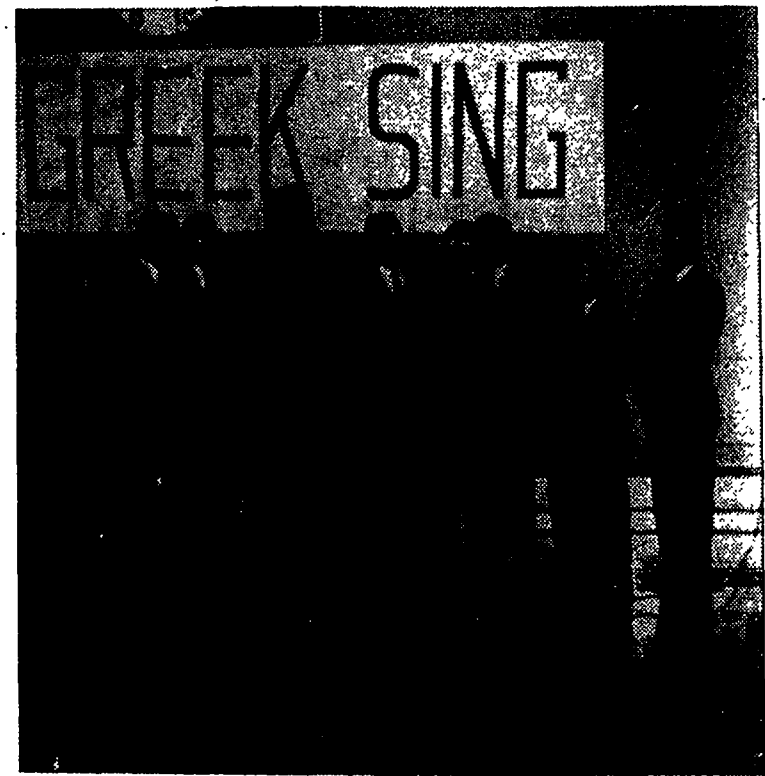
Phi Mu Alpha Winner of "All-Greek Sing"



THREE HOUSE MOTHERS watch attentively at SAI sponsored Greek Sing, won by Phi Mu Alpha. They were among a crowd estimated at 600.



A TOUCH OF COMEDY is added to the Phi Delta Pi presentation. The Osmun Street girls took third place in the event.



DELTA KAPPA, which finished second in the competition, is directed by Doug Taylor (back to camera), a 1959 Ithaca College graduate

Ken Murray
(Continued from page 5)

agrigates and, we think, must even dream in plural numbers.

We think that mass study is a wonderful thing, but often a great deal of it (especially the parts of it that deal with popular opinion; that is what "the people" think) becomes ridiculous to the point where it is very hard to take it all seriously.

Getting back to television, if, as we have proposed, the mass is not the important determinate of values, then it logically follows that television will never have any great affect on anybody—as far as changing any ideas of individuals is concerned.

Until the TV people, and other specialists like them, wake up to the fact that it is not "the public" that sets the values of a society, but rather the individuals in that society, they will continue to flounder in their own self imposed chains of mass worship.

Television can't raise standards and values of individuals. The

individuals can only do this themselves, and only if they wake up to the fact that they are individuals, and only if they try to keep their own personal integrity and self respect in a world which is continually seeking to label their behavior and fit them into this or that classification.

Television can't change individuals, and until television people realize that television can never be the cause of change in the basic values of our society, but only a reflection of individual values, the television people will become increasingly frustrated in their attempt to "lift the level of the mass".

Clyde Cole
(Continued from page 5)

sociation for Health, Physical Education and Recreation adds to its prestige by awarding you this citation in recognition of your outstanding service to the Association and to the thousands of children, youth and adults, whom you have helped.

With all of your many fine accomplishments, you are greatly admired for your character which is best exemplified by your high personal standards and integrity, and a ready willingness to work hard and long for any good causes."

CLASS PINS

on SALE

Wednesday-Friday

9 a.m.—3 p.m.

ANNEX

Sponsored by Senior Class

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7 hr. service on DRY CLEANING AND LAUNDRY

COME TO THE

Villa

for PIZZA with mushrooms, sausage, cheese, anchovies, meatballs, etc.

CARRY OUT SERVICE

Third & Madison Phone 4-2166

ARNOLD

YOU STUDENTS LAUGH AT US PROFESSORS A GREAT DEAL, YOU KNOW MORE THAN YOU SHOULD I MEAN WE REALLY DO HAVE PROBLEMS.

IT'D LIKE TO EXPLAIN JUST ONE OF THOSE PROBLEMS TO YOU. DO YOU KNOW WE LIVE UNDER THE UNWRITTEN LAW PUBLISH OR PLEASE LEAVE?

MEANING, OF COURSE, DO RESEARCH, WRITE ABOUT IT—AND HAVE IT PRINTED SOMEWHERE. THAT'S HIGH IMPOSSIBLE!

BUT I FORGOT THEM. FOLKS LIKE I GOT A JOB IN A GRAPEFRUIT CANNING FACTORY...

I ANALYZED THE CAN CONTENTS—I WROTE IT DOWN—AND IT WAS PUBLISHED ON THE LABEL! (HEE-HEE-HEE)

DO DON'T FOOL WITH US, KIDS (HEE-HEE) WE GOT TOO MUCH SMART!

COLLEGE BREEDS NEUROTICS IN EVERY NOOK AND CRANNY.